



5 STEPS TO GET STARTED

1

Get Trained

Alpha comes with Leader Training videos for you as the leader that answer the most common questions about food, atmosphere, prayer and the essentials of a great Alpha. These training videos are found in the Training Centre in Alpha Builder.

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2

Plan and Prepare

To run a successful Alpha, you'll need to do some planning and preparation. A few key decisions you'll need to make are: Where will you run your Alpha? What time will work best for those you want to invite? What dates will work best for you and the venue? It's a great idea to get some of your key people to help you think this through.

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3

Build and Train Your Team

One of the vital parts of running Alpha is having a great team. Whatever the size of your Alpha, make sure you pick the best possible people to help and support you. After you've gathered a team, make sure they get trained too. There are a series of videos designed specifically to train your team, and we suggest planning a day for your team to watch them together and pray for your upcoming Alpha.

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4

Spread the Word

Once you've got everything planned and you've picked your team, you'll need to figure out how to spread the word. Pray for creativity, and think through how you are going to encourage people to invite their friends and advertise your Alpha to the local community. We have many resources including social media promo, videos, and print materials available online to help you.

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Go for It!

Finally, the best way to learn more about running Alpha is to go for it. Running Alpha takes a bit of work but it's totally worth it. As you get ready to launch your Alpha, pray as a team for each guest and for each other. We're so glad you're part of the global story of Alpha, transforming lives in your local context and we can't wait to hear how it goes.